Arlis/ANZ National Executive

Treasurer's Report 2018-19

Submitted to the Annual General Meeting, held 13th November 2019.

Account Summaries: 2018-19 financial Year

Arlis/ANZ Visa Debit

062000 1643 6980

Opening balance	8185.46
Income	8983.77
Expenditure	-15 914.11
Closing balance	1231.03
Current balance	1666.93

Of note:

$406.22 Memberships
-$120 account fee

Arlis/ANZ Savings Account

063145 1036 4463

Opening balance	8650.47
Income	10 825.10
Expenditure	-2238
Closing balance	17 256.76
Current balance	17 216.76

Of note:

$445 memberships
-$120 account fee
-$371 chapter reimbursements

Arlis/ANZ Working

064130 1036 2799

Opening balance	1610.89
Income	33.79
Expenditure	-1122.15
Closing balance	532.53
Current balance	503.08

Of note:

-$120 account fees

Arlis QLD

064001 1043 7812

Opening balance	2518.19
Income	116
Expenditure	0
Closing balance	2634.19
Current balance	2634.19

Memberships

The commerce function of the website manages membership payments. Memberships have been coded as one-off products, to avoid the necessity of members making a profile on the website, as well as the requirement for personal and institutional members to lodge their credit card details on the website.

As memberships are taken out via the website, the National Executive will alert the relevant Chapter Chair or delegate, providing an opportunity for the Chapter to welcome new members into the Society.

Twenty-five membership transaction have been managed by the site since February 2019: Six institutional, the remainder individual memberships. The site automatically issues a tax receipt. Payment can be made by credit card or PayPal. Credit card payments are automatically transferred into the designated Arlis/ANZ bank account, with PayPal transactions completed by the Treasurer.

Website

The Arlis/ANZ website was successfully migrated to Squarespace, and the relationship with the previous website provider have ceased. A block was placed on the automatic payments to Realize Online, via the Commonwealth Bank, and the last monthly payment was made in March 2019.

The domain www.arlis.org.au is still owned by Arlis/ANZ, but ownership will be allowed to lapse when the term expires. The current domain of www.arlisanz.org now includes 'anz', but Squarespace does not offer regional domains, so it was not possible to add .au

Squarespace is a slick, easy to use platform. Making changes is very easy and intuitive, and completely within the control of Arlis/ANZ without needing to contract a third party content developer. Website management workload has so far been absorbed by Arlis/ANZ Queensland Chapter members.

The site mirrors all the content that was available via the previous iteration. A light review of content and structure was undertaken. The one aspect of the old site that was not able to be

duplicated was the "members' portal" functionality. Squarespace is primarily a commerce-oriented platform and does not offer social spaces or social communication options. Therefore the decision was taken to maintain the Google Groups listing, as a convenient way to communicate amongst the membership.

The current arrangement with Squarespace is also proving to be a good choice financially, at $625 a year plus $27 for domain registration. A SoundCoud subscription was purchased at $145 per annum, to enable hosting of audio recordings made at the biennial conferences.

Website costs: approx. $800 pa

The previous provider charged a monthly service fee of $111 plus additional charges for any development work – a minimum annual cost of $1332 plus charges for content changes.

The website is in a good position to manage many of the functions necessary to organise and promote the biennial conference, due to be held in 2020. Social media integration and the ability to schedule promotion and communication campaigns from the website means that the Conference Organising Committee can automate much of this work. Squarespace also offer website-specific email hosting for a fee, and this may be a useful option to include in our website plan, as it will give Arlis/ANZ a branded communication channel which is independent of any one member's contact details. This option could be considered during the conference planning process.